**Salford Social Value Alliance**

**Tuesday 12th June 2018 10am – 12.30pm**

**Venue: Salford Lads and Girls Club, St Ignatius Walk, Salford M5 3RX**

**AGENDA - 10% More Volunteering….**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Welcome**, introductions, apologies, purpose of this meeting | Alison Page | 10.00 |
|  | **10% Better – the Story so far**  (including Minutes of previous meeting, held 5th December 2017) | Alison Page | 10.10 |
|  | **10% Better Campaign Plan**  Brief presentation about the structure and content of the Campaign | Anne Lythgoe | 10.20 |
|  | **10% Better – the brand**….  Unveiling of the core brand ideas and graphics, including the new, branded version of the Pledge | Carbon Creative | 10.30 |
|  | **10% Better Campaign** – achieving our aims…  Workshop discussion:   * Audience 1 – Pledges from the SV Alliance * Getting others to Pledge… * Leading the mini-campaigns… * Opportunities to join up campaigns…. | Deb Drinkwater | 10.45 |
|  | **BREAK** |  | 11.15 |
|  | **10% MORE Volunteering**  Introduction to what we aim to achieve, the Volunteering Strategy, examples of good volunteering | Alison Page | 11.30 |
|  | **Case Studies**  Examples of volunteering / volunteers, telling story of why this has been beneficial… | Claire Roberts | 11.45 |
|  | **Discussion – achieving 10% MORE Volunteering**   * *What is happening already across Salford?* * *What do people think of volunteering?* * *What should we be encouraging our target audiences to do?* | Deb Drinkwater | 12.00 |
|  | Wrap up and next steps | Alison Page | 12.25 |
|  | Finish |  | 12.30 |