

Starting off in Social Value in Salford – self assessment checklist

This checklist is intended for use by:

- *Commissioners* to assess the potential social value that their commissioning specification could generate from a service
- *Service planners and providers* to carry out a basic assessment of the social value that they are generating through their work
- *Policy and strategy staff* to assess the potential social value embedded in a policy, strategy, business plan or guidance document

What is social value?

In Salford, we will look for relevant *social, environmental and economic value* from everything that we do, including service delivery, commissioning and procurement; and aim to use the ‘Salford pound’ to obtain the greatest benefit for local citizens.

Social value considers more than just the financial transaction and includes:

Happiness ✿ Wellbeing ✿ Health ✿ Inclusion ✿ Empowerment ✿ Poverty ✿ Environment

Social value asks the question: "If £1 is spent on the delivery of services, can that same £1 be used to also produce a wider benefit to the community?" This involves looking beyond the price of each individual contract and looking at the collective benefit to a community. The Public Services (Social Value) Act 2012 describes social value as “..Improvement to the economic, social and environmental well-being of an area..”

Salford’s Social Value Charter

The commitment of organisations in the City is described in Salford Social Value Charter, which intended to provide a consistent approach to the application of social value across Salford. Whilst the emphasis is on commissioning and procurement there is a commitment from the charter signatories that social value will be central to service provision regardless of who the provider is. This means that there is a real and tangible commitment to ensuring that expenditure across the public, community and voluntary services generates social value across the City.

What is our Social Value checklist?

The policy driver for social value in Salford is the [City Plan 2013-16](#), which contains wellbeing aspirations for the City. This self assessment checklist has been developed from the target areas of the City Plan and allows you to find out whether your service or organisation is already or will be providing social value to our City. It can also be re-used at a later date for you to check whether you have made any improvements in the social value that you are generating. We have also shown you an example of how this could be presented as an ‘outcomes’ diagram.

Social value criteria	Your score (0 -5)	Reasons and evidence for your score
CITY PLAN OBJECTIVE: A Growing City		
Reducing worklessness Salford Strategic Housing Partnership		
Promoting use of local labour		
Improving education and skills Salford Strategic Housing Partnership		
Buying Salford goods and services		
Adopting the best working practices and conditions		
Paying a Living Wage		
Increasing resilience of the workforce – reducing sickness absence and keeping people in work Joint Health and Wellbeing Strategy		
Creating a better place for businesses to operate and grow		
Facilitating good links between local businesses		
CITY PLAN OBJECTIVE: An Innovative City		
Improving local integration – operating within existing and new networks at a local level		
Ethical purchasing, including fair trade products		
Using products from sustainable sources		
Increasing recycling and reuse of resources		
Taking steps to reduce crime and disorder Joint Health and Wellbeing Strategy		
Demonstrating a clear role in reducing demand for services		
Improving the place – public spaces, parks and community facilities		

Social value criteria	Your score (0 -5)	Reasons and evidence for your score
Reducing energy use Salford Strategic Housing Partnership		
Making services accessible to everyone Joint Health and Wellbeing Strategy		
CITY PLAN OBJECTIVE: A Co-operative City		
Increasing opportunities for and valuing volunteering		
Increased ownership and involvement of service users and wider communities		
Actively promoting equalities and community cohesion		
Increasing positive role models in the community		
Increasing community resilience – people’s ability to help each other Joint Health and Wellbeing Strategy		
Working closely with voluntary sector, social enterprise and mutuals		
CITY PLAN OBJECTIVE: A Caring City		
Improving family life		
Increasing supportive and stable personal relationships		
Improving living standards and reducing poverty Salford Strategic Housing Partnership		
Reducing the degree of financial (in)equality within Salford – differences in relative incomes Salford Strategic Housing Partnership		
Tackling health inequalities – closing the health gap both within Salford and with the rest of the country Joint Health and Wellbeing Strategy Salford Strategic Housing Partnership		
Supporting public sector services reach the people of Salford who need them		

Social value criteria	Your score (0 -5)	Reasons and evidence for your score
Raising people’s aspirations – in education, employment, living standards, social interaction.... etc Salford Strategic Housing Partnership		
Increasing sense of community – perceived level of trust or levels of mental well-being		
Improving living conditions Salford Strategic Housing Partnership		

Results from this checklist could be presented as a spider diagram as follows:

